



For Immediate Release

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Get There From Here Officially Launches Narrative-Based Coaching Process That Equips Creative People To Get To the Stuff That Matters

*Company uses the universal, creative power of story to bridge the gap
between where clients are and where they want to be*

October 27, 2010, PHILADELPHIA - Get There From Here (<http://www.getthere-fromhere.com>) today announced it has officially launched its narrative-based coaching services that equip creative people and organizations get to the stuff that matters most.

“Our clients seek to use their unique gifts to make a difference in the world but are stuck or stagnant when it comes to getting to the important stuff of life,” said Jennifer Gleeson Blue, founder and president, Get There From Here. “Sometimes they can’t seem to keep any momentum going toward their creative dreams. Often, the lives, goals and projects they envision become so daunting that they’ve been neglected or shelved. We understand these challenges and work with our clients to get to this ‘stuff’ that matters - the stuff of a thriving, contribution-rich and creative life.”

Using Story to Get To the Stuff That Matters

Get There From Here engages clients across the creative economy and in visionary organizations through the imaginative power of story, which serves as a gateway and catalyst for self-discovery and change. The firm’s method is grounded in a philosophy and training that Jennifer has closely studied and refined over the last several years.

“Using story gives clients the universal language, distance and safety they need to move beyond their surface behaviors and habits and dig into the deeper parts of their identities and patterns,” said Jennifer. “I’m tapping into the great work of Dr. David Drake, Jim Loehr and others who pioneered this approach, and I’ve geared it specifically toward creative people and organizations.”

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At its simplest, Get There From Here's narrative approach does three important things:

- It empowers clients to identify stories big and small that prevent them from getting to the stuff that matters to them
- It enables clients to examine and transcend those stories in ways that help them evaluate, hold onto or release them
- It equips clients to create a new story or set of stories that facilitate their ability to get to the stuff that matters to them

A full point-of-view and coaching philosophy is available upon request or by contacting Scott at +1 215.356.7423 or scott@massgrassmedia.com.

Get There From Here Services

Get There From Here offers story-based services tailored to individuals that include:

- Individual Narrative Coaching
- Shared Narrative Coaching
- Storyboard Retreats

It has also developed a narrative process for creative entrepreneurs and difference-making organizations. Accordingly, its services include:

- Head Honcho Narrative Coaching
- Story Facilitation
- Organizational Storyboard Retreats and Off-Site Meetings

Getthere-fromhere.com: A Story Telling Destination

In addition to serving as the gateway to Get There From Here's social media presence, the organization's Web site at <http://www.getthere-fromhere.com> also houses a "Tell a Story" section where anyone may offer up a story of change they've experienced or need help with. Each story is examined, vetted and shared with a larger community to learn from and comment on.

About Get There From Here

Get There From exists to help creative individuals and organizations that want to make a difference get to the stuff that matters. It gives clients access to the universal, creative power of story, bridging the gap between where they are and where they want to be. The company was founded in 2007 by Jennifer Gleeson Blue who established her narrative approach to help creative people and organizations facilitate change. As a classically-trained coach and Coach U. graduate, she draws upon her own creative life as an actor, musician and storyteller to engage, equip and empower her global client base. Based in Philadelphia, Get There From Here is located online at <http://www.getthere-fromhere.com>.

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